

2017 Farmers Market Managers Conference
Cornell Cooperative Extension, Binghamton, NY
November 7 - 9, 2017

New York has a number of markets that are small or emerging. The goal is to foster these markets to grow to reach their maximum potential to serve their farmers and consumers and to increase their capacity as a valued community asset. The 2017 Farmers Market Managers Conference, “**Creating Customer Friendly Markets**”, is focused on helping markets rebuild their position in their local food system.

The Board of Directors of the Farmers Market Federation of NY has approved using funds from 2016 membership dues to offer scholarships to the 2017 Farmers Market Managers Conference. The conference will be held in Binghamton, NY, November 7 - 9. The scholarships will cover the registration fee for all 3 days of the event.

Requirements for the scholarship:

- You must participate in all 3 days of the conference
- If you are awarded a scholarship, it will be issued on a reimbursement basis
- The application below must be complete and returned by the deadline

Application Review:

Applications will be evaluated based on the following criteria:

Preference will be given to:

- Less experience managers
 - Small and/or emerging markets
 - Applicants who have not previously attended a conference
1. The proposed plan for implementing the lessons learned at the conference
 2. Geographic diversity of markets around the state

All decisions are at the discretion of the conference scholarship committee. If you are awarded a scholarship you will be notified by October 13, 2017 and must confirm your attendance by October 20, 2017. You will need to register for the full 3 days of the conference. Hotel expenses are the responsibility of the market manager and not covered under the scholarship. If your confirmation is not received by 5pm, October 20th, the scholarship will be revoked and awarded to another market manager.

Submit applications via email to deggert@nyfarmersmarket.com not later than 5 PM, 9/25/2017.

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Scholarship Application

Name: _____

Market: _____

Address: _____

Phone: _____

Email address: _____

To apply for the scholarship, please complete the following. Applications are due no later than 5pm, September 25, 2016.

1. Are you a 2017 member of the Farmers Market Federation of NY?
 - Yes
 - No

2. Are you a paid manager or a volunteer?
 - Volunteer (this includes managers who are paid with free vending space or paid in veggies)
 - Paid manager (salary, stipend)
 - Other, explain: _____

3. How long have you been a market manager?
 - New this year
 - Number of years: _____

4. How long has your market been in existence?
Number of years: _____

5. Are you a market vendor as well as a manager?
 - Yes
 - No

6. Have you been to one of the Farmers Market Managers Conferences in the past?
 - Yes, when: _____
 - No

7. How many vendors are in your market? _____

8. After reviewing the conference agenda, located on the Federation website, www.nyfarmersmarket.com/conference/agenda, please tell us how you plan to use the lessons you will learn to benefit your market.