

**Farmers Market Managers Conference  
Holiday Valley Resort, Ellicottville  
November 14 – 17, 2016  
Building Capacity of Farmers Markets**

**Hotel Information**

Holiday Valley Resort  
6557 Holiday Valley Rd.  
Route 219  
Ellicottville, NY 14731  
800-323-0020

**Conference Room Rate:**

The conference room rate is \$100 per night, single or double occupancy. The rate will be honored through November 1, 2016. After that reservations will be based on availability. Be sure to ask for the Farmers Market Managers Conference to receive the discounted conference room rate.

**Hotel Amenities**

Heated pool  
Complimentary Continental Breakfast  
Fitness Room  
Free Wi Fi in each room, lobby

**Directions**

From the North:

Take the NYS Thruway west to Exit 55. Keep right toward Orchard Park/Springville. Merge onto US 219S toward Orchard Park/Springville. Continue on US 219 for approximately 27 miles. Then take Peters Rd. toward Ellicottville/Salamanca for ¼ mile. Then turn left onto Rt. 219S. Continue on Rt 219 S to Holiday Valley Rd. on the right.

From the South:

Take NY Rt.17/Southern Tier Expressway west. Keep right to take Rt I-86W toward Jamestown. Use exit 27, taking NY 16 toward NY 446/Hinsdale. Turn right onto NY 16. Turn left onto St. Rt. 98 for approximately 12 miles. Turn right onto Rt. 219. Holiday Valley Rd. will be ahead on the left.

# Map of Holiday Valley Resort

