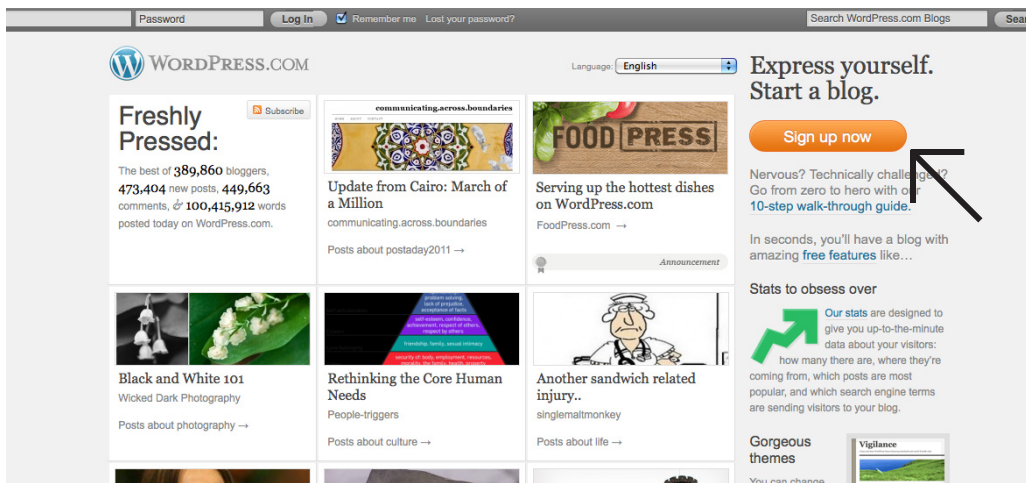
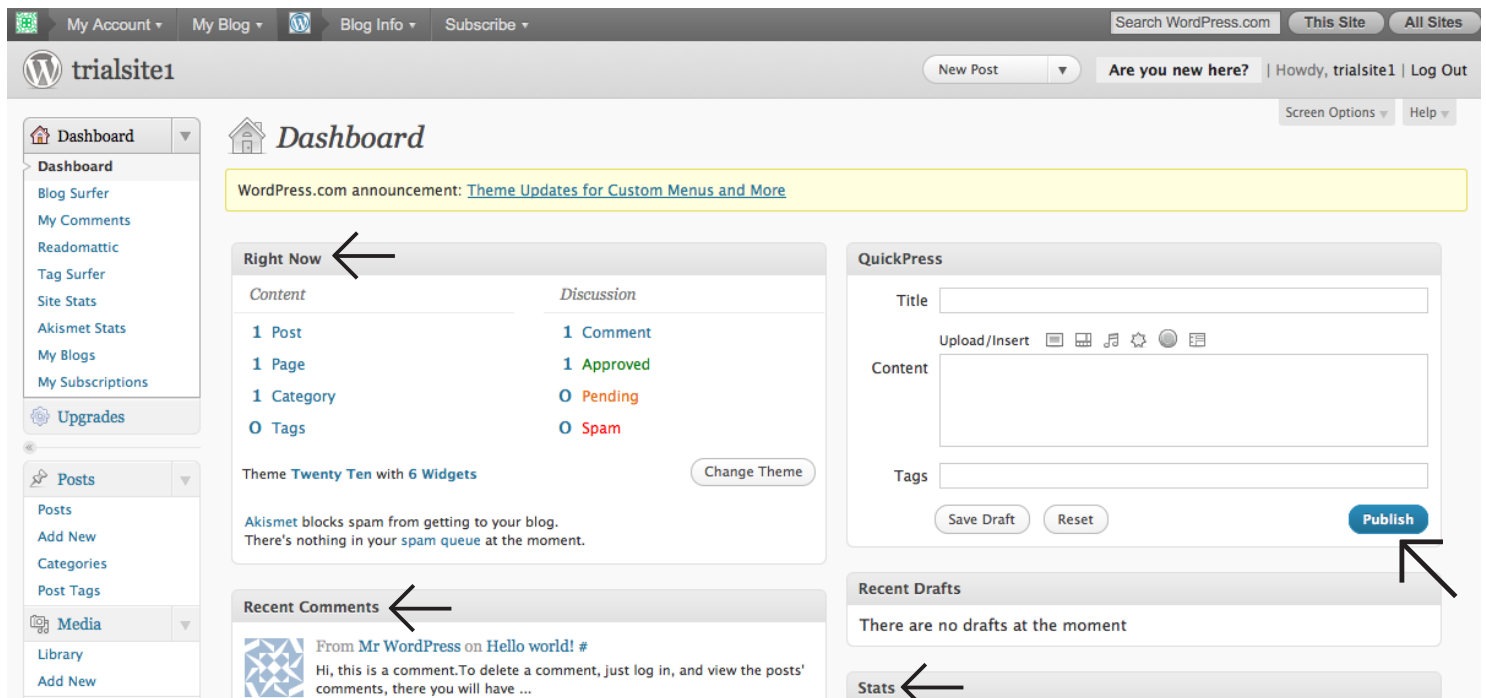


Picture Tutorial: Wordpress Blogs



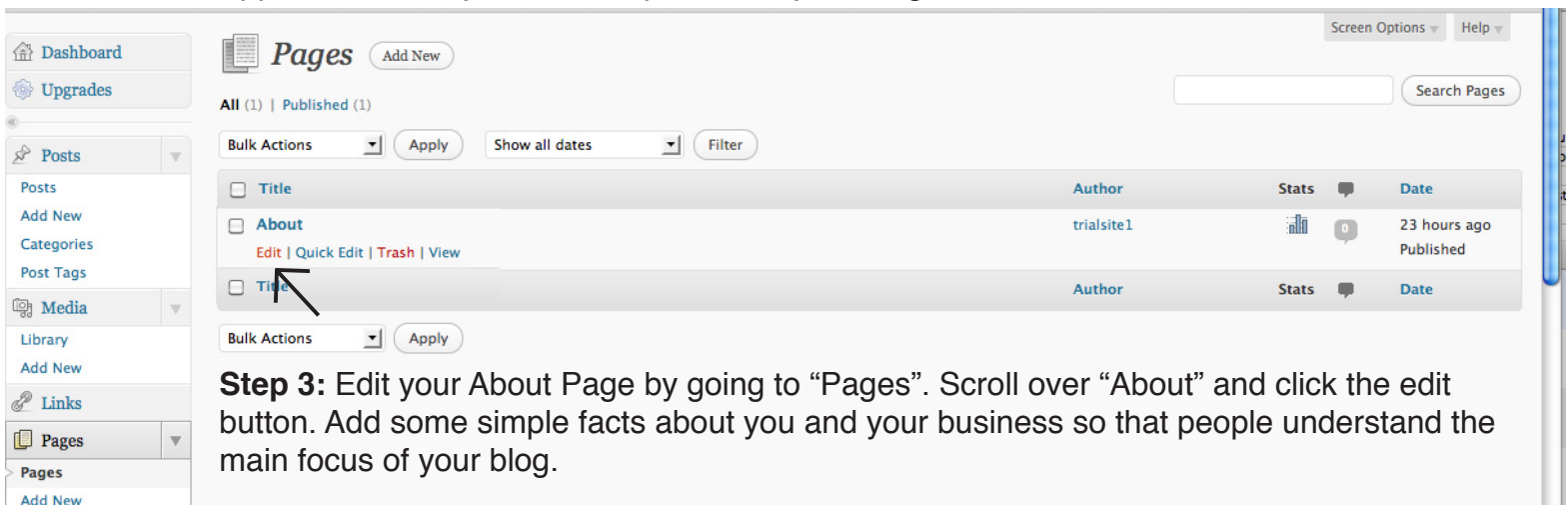
Step 1: Go to www.wordpress.com, then create an account.

Pick a username and website name for your blog that will relate in some way to you or your business.

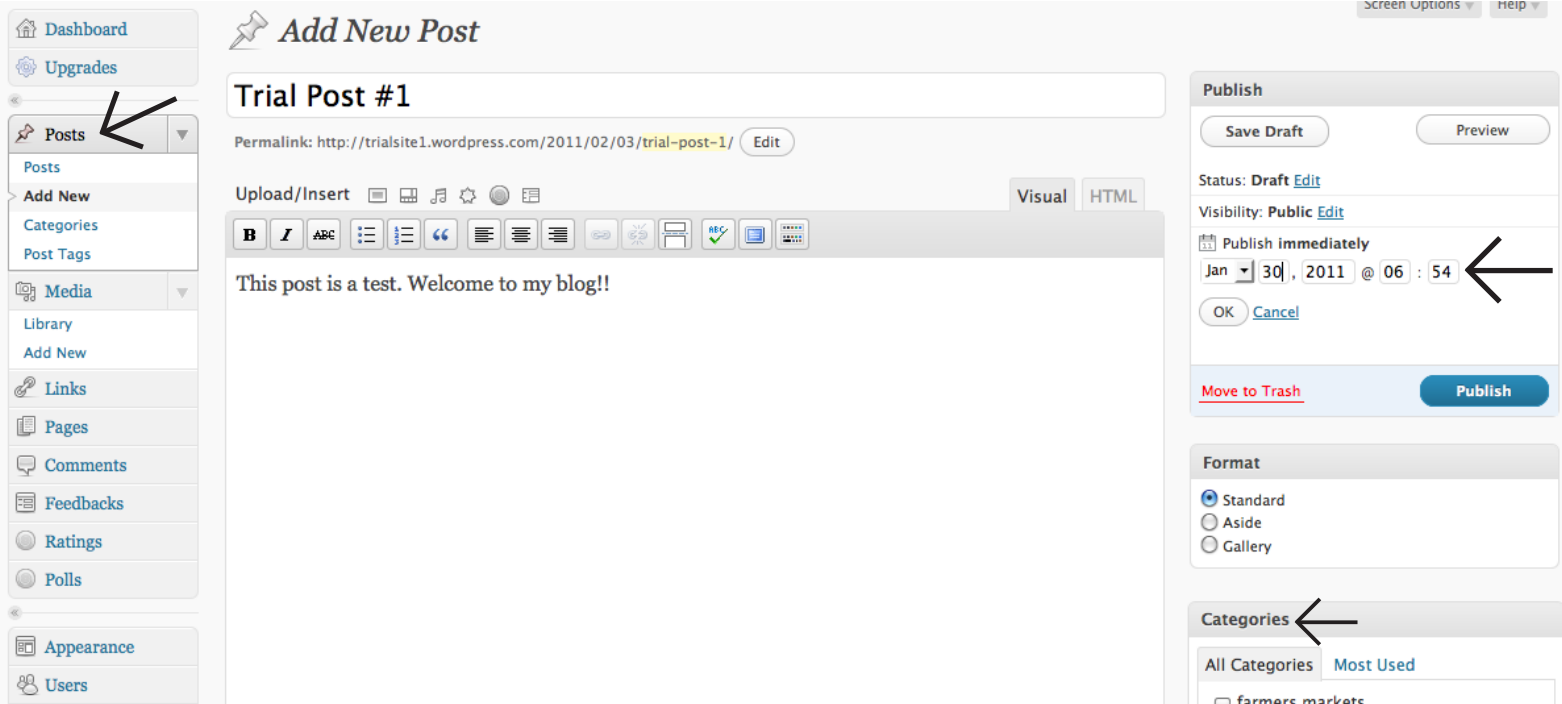


Step 2: After you create your account, you should be taken to your dashboard. Take a few moments to explore your options. To the right of the page is QuickPress, where you can very quickly create a blog post and publish. On the left there is an overview of all content and discussion on your blog page. The dashboard is also where you can look at your statistics, recent comments and blog drafts.

Note: You can approve and deny comments posted on your blog in the comments section.

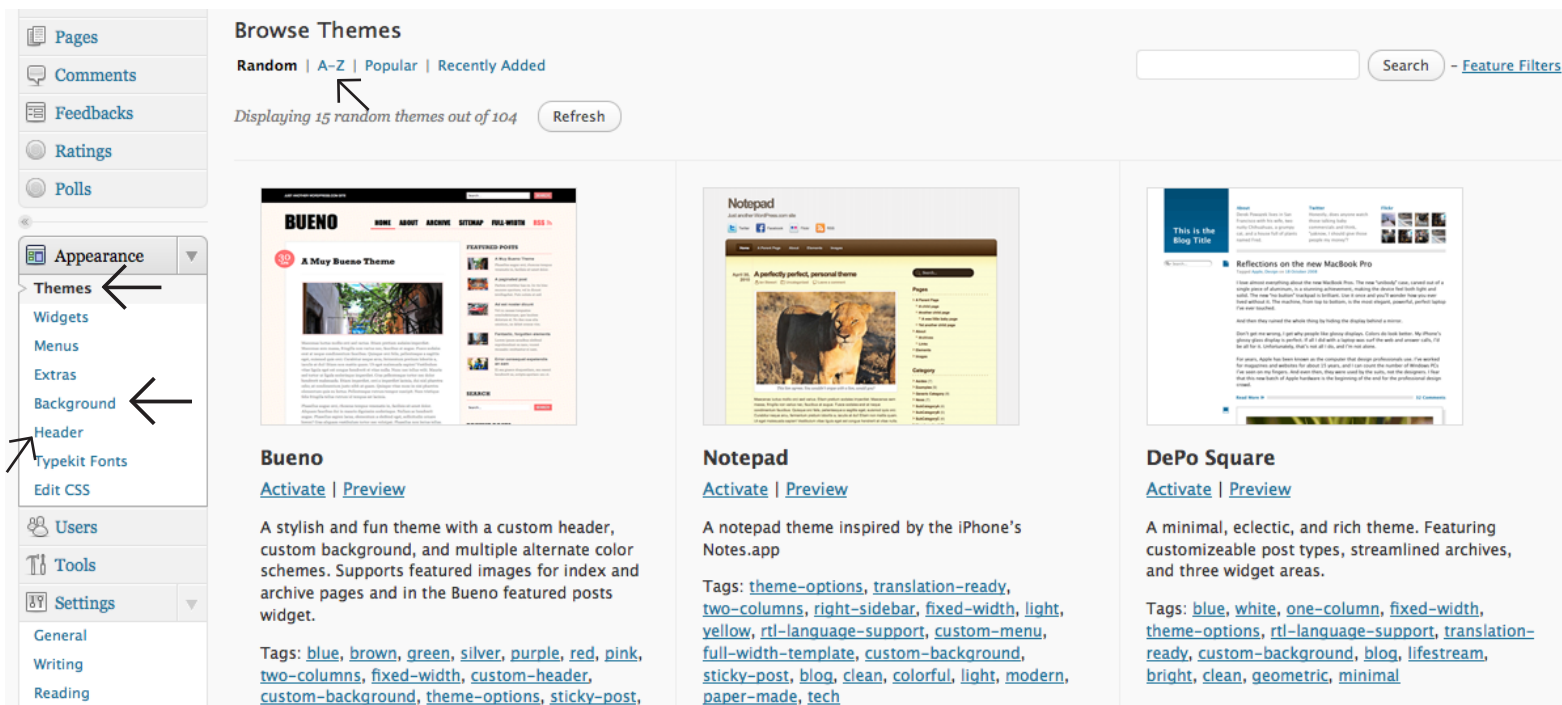


Step 3: Edit your About Page by going to "Pages". Scroll over "About" and click the edit button. Add some simple facts about you and your business so that people understand the main focus of your blog.



Step 4: Create your first post by clicking “Add New” in the post section. Write up your first article, maybe an introduction on the blog to start. Then, add the post to a category and add a tag to it by scrolling down in the left hand column. Tagging and categorizing will help your blog gain more followers. Also note that you can set a date for when you want your blog to be published, or you can publish immediately.

Step 5: Change your blog’s appearance. There are a few ways to accomplish this. You can either use a theme or template that Wordpress provides by browsing the “Themes” section, upload a background image for your blog, or add a “Header”--a picture at the top strip of the webpage--with your own image. Explore these options, and preview your blog to see what best fits your style.



Available Widgets

Drag widgets from here to a sidebar on the right to activate them. Drag widgets back here to deactivate them and delete their settings.

Akismet Akismet	Archives A monthly archive of your site's posts
Author Grid Show a grid of author avatar images.	Authors Authors
Blog Stats Blog Stats	Blog Subscriptions Add an email signup form to allow people to subscribe to your blog
Box.net file sharing Box.net file sharing	Calendar ←
Categories ← A list or dropdown of categories	Category Cloud Category Cloud

Primary Widget Area

The primary widget area

- Search
- Recent Posts
- Archives
- Categories
- Meta

Secondary Widget Area

First Footer Widget Area

Step 6: Add Widgets to your blog by clicking on the “Appearance” tab and then the “Widgets” link. Widgets are a great way to spice up your blog with a little extra information. Add a Calendar or Categories to start.

Step 6: Use the “Tag Surfer” and “My Subscriptions” tab to find blogs similar to yours. Comment on their posts, and encourage dialogue. This is a great way to keep up with news that’s important to you, and to gain more blog followers.

Tag Surfer

This is a collection of posts around WordPress.com from people talking about the same stuff that you do. Beta! You can add tags you want to follow on the left-hand side, and also remove tags that you aren't that interested in. For more information, check out [this post](#).

Subscribed Tags

Add

X Farmer's Markets ←



February 2011 - Important Updates

14 hours ago ago by [farmgate](#). Spam? Tags: [Uncategorized](#), [Farmer's Markets](#), [Markets](#), [Membership](#), [Apple Season](#), [Apples](#), [orange grove](#)



Announcing a NEW Market – As of this Saturday we will be starting a new stall at Orange Grove Market, Leichhardt. The stall will have a selection of some of our most popular seasonal produce including our 'un waxed' apples, stone fruit, gourmet potatoes, heirloom vegetables and much more.

Step 7: Make sure to browse your sidebars. Below are the most important and useful sidebars that can help you build and edit your site.

Dashboard

- Dashboard
- Blog Surfer
- My Comments
- Readomattic
- Tag Surfer**
- Site Stats
- Akismet Stats
- My Blogs
- My Subscriptions

Appearance

- Themes
- Widgets
- Menus
- Extras
- Background
- Header
- Typekit Fonts
- Edit CSS

Settings

- General
- Writing
- Reading
- Discussion
- Media
- Privacy
- OpenID
- Text Messaging
- Sharing

Posts

- Posts
- Add New
- Categories
- Post Tags
- Media**
- Library
- Add New
- Pages**
- Pages
- Add New
- Comments**

The Dashboard allows you to manage your blog and your account. You should add subscriptions to blogs, use tag surfer, comment on other blogs, and view your site statistics.

Appearance is where you can add Widgets and change your site’s theme, background or header. The other tools in this section are more advanced.

You can manage your **Settings** in this tab. The most important is privacy, where you can decide who can see your blog.

Posts allows you to create tags and categorize blog posts. Add pictures and video in the **Media Library**, add **Pages** to make your blog more like a website. You can also approve, reject, and view other’s blog **Comments**.